

One Day Masterclass

Global Communicator: Mastering Cross-Cultural Communication and Persuasive Storytelling for Business Excellence



PUBLIC SPEAKING / PRESENTATION

In this module, employees are transformed into adept communicators skilled in both internal and external communication dynamics. They are molded into compelling speakers for team meetings, presentations, and external engagements, playing a pivotal role in elevating your organization's internal and external relations. Participants will learn to use gestures and body language effectively, manage apprehensions through persuasive techniques, and become experts in storytelling for both in-house discussions and on-camera appearances. This program not only bolsters their confidence but equips them with the ability to forge genuine connections, regardless of the audience. The ultimate benefit? Your team will be delivering messages that resonate, turning every business interaction—whether internal or external—into a memorable, influence-building experience that provides your company with a decisive competitive edge. This comprehensive training transcends cultural barriers, equipping participants with the nuanced skills necessary for effective cross-cultural communication, essential in today's global business landscape. It ensures that your team not only excels in conveying their message but also becomes adept at understanding and respecting diverse perspectives, fostering a more inclusive and globally competitive corporate environment.

Overall, these skills are not just about transmitting information; they are about building relationships, fostering understanding, and creating an environment where ideas can be exchanged effectively and respectfully. This is especially important in a diverse, international business setting, where the ability to communicate across different cultural contexts can be a significant competitive advantage.

LEARNINGS

- 1. Adept Communication Across Cultures:** This program teaches employees to effectively communicate across various cultures. This is crucial in a globalized business environment where understanding and navigating cultural differences is key to successful international relations and business dealings.
- 2. Effective Use of Gestures and Body Language:** Participants learn to use non-verbal cues like gestures and body language effectively. This is important because a significant portion of communication is non-verbal. Mastery of this skill can greatly enhance the clarity and impact of their message.
- 3. Managing Apprehensions and Persuasive Techniques:** The training helps individuals manage their nervousness and use persuasive techniques effectively. This is vital for leadership and sales roles, where convincing others and maintaining poise under pressure are essential.
- 4. Storytelling and On-Camera Skills:** The ability to tell compelling stories, especially in today's digital age where video conferencing and online presentations are common, is a critical skill. It helps in engaging the audience more effectively, making the communication memorable and impactful.
- 5. Building Genuine Connections with Diverse Audiences:** The program focuses on forging genuine connections with any audience, regardless of cultural or professional background. This is important because it leads to stronger relationships, trust-building, and more effective collaboration within and outside the organization.

PRICE

PRICE FOR 1 DAY
UP TO 8 PEOPLE (WOULD
BE ONLY 225\$ PER PERSON)

1800\$

